



Department of Animal Husbandry and Dairying
Ministry of Fisheries, Animal Husbandry and Dairying
Government of India

Indian National Committee of IDF



**NATIONAL
DAIRY
DEVELOPMENT
BOARD**

THE FIRST IDF REGIONAL DAIRY CONFERENCE

ASIA PACIFIC 2024

Farmer Centric Innovations in Dairying

June 26th - 28th • Kochi, India

www.idfkochi2024.com

#IDFKochiIndia2024



International Dairy Federation

The International Dairy Federation (IDF) has been uniting the global dairy community since its inception in 1903. Committed to scientific rigor and technical expertise, IDF pioneered the path in promoting sustainable and safe dairy practices, shaping policies, standards and regulations worldwide.

IDF remains dedicated to its mission, constantly improving and advancing regulatory environments to meet the evolving needs of the dairy industry. With IDF at the forefront, the world can have confidence in integrity, safety and sustainability of dairy products, ensuring a brighter and healthier future for generations to come.

Conference overview

The conference will set the stage for insightful deliberations that will bring leaders and experts from the dairy sector across the globe together to chart a course for collective action on pertinent issues. The sessions promise to showcase global and regional perspectives on dairying and innovation. Focused on farmer-centric interventions, these sessions will delve into enhancing productivity, ensuring transparency in milk aggregation & fostering sustainable practices. From addressing climate challenges to advocating for One Health principles, these discussions will catalyse meaningful dialogue and drive actionable insights. The deliberations will unveil innovative marketing approaches geared towards fostering growth and resilience in the dairy industry across the Asia-Pacific region.

During these sessions, cultural events will immerse participants in Kerala's vibrant heritage. The excitement of a snake boat race provides a glimpse into the rich tapestry of Kerala's culture, while the traditional Kerala Sadya cuisine is sure to captivate participants with its variety of gastronomical delights. Additionally, visits to local heritage sites will enhance the overall experience. Participants can further explore the countryside by registering for the paid tour, experiencing Kerala's dairy farms, cooperative societies and scenic locales, truly embracing the region's natural beauty and cultural heritage.



The First IDF RDC Asia Pacific 2024

26th to 28th June, 2024

Venue: Grand Hyatt Kochi Bolgatty, Bolgatty Island, Kochi, Kerala, India

About place & venue

Nestled along the tranquil backwaters of the Arabian Sea, Kochi stands as a testament to the rich tapestry of history, culture, and commerce that defines the Indian subcontinent. This vibrant city, also known as the "Queen of the Arabian Sea," seamlessly merges its colonial past with a bustling modernity, offering visitors a captivating blend of old-world charm and contemporary dynamism.

From its iconic Chinese fishing nets dotting the backwaters to the centuries-old Mattancherry Palace adorned with intricate murals, Kochi invites exploration at every turn. Dive into the bustling lanes of Fort Kochi, where centuries-old Portuguese, Dutch & British architecture coexist with vibrant street art and eclectic cafes. Wander through the aromatic spice markets of Jew Town, where the

fragrance of cardamom, cloves & pepper fills the air, offering a glimpse into Kochi's past as a centre of the global spice trade.

As the chosen venue for this prestigious event, the Grand Hyatt Kochi Bolgatty epitomises luxury, sophistication and unparalleled hospitality. Situated amidst 26-acres of lush greenery on the serene Bolgatty Island, this five-star retreat seamlessly blends traditional Kerala architecture with contemporary design, offering delegates with a truly immersive experience.

As we gather to exchange ideas, forge partnerships and chart the future of the dairy industry, the Grand Hyatt Kochi Bolgatty will provide unforgettable experience in this captivating city located in the heart of God's own country.



Registration

In-person participation fees (In ₹)			
Categories	Early bird (till 31 st May 2024)	Late (till 20 th Jun 2024)	On the spot (25 th June onwards at venue)
Regular delegates	₹ 10,000	₹ 12,500	₹ 15,000
Accompanying person	₹ 5,000	₹ 6,500	₹ 10,000

- **Connect** Engage with international delegates for unparalleled networking opportunities
- **Discover** Insights and diverse perspectives in thought-provoking sessions
- **Explore** Delve into innovative possibilities at dynamic exhibition showcasing the latest trends
- **Experience** Embark on enriching social and technical tours to deepen your understanding

For further information including estimated fees in USD and Euros, please visit our website: www.idfkochi2024.com or contact us: registrations@idfkochi2024.com



Sponsorship opportunities

Join the transformative event that will unite dairy leaders and trade attaches from the Asia Pacific region. Customise your sponsorship package for focused interactions and optimal visibility.

Please visit the website at www.idfkochi2024.com for sponsorship prospectus or contact us at sponsorship@idfkochi2024.com for inquiries.

Why become a sponsor?

- Mark your presence in dairy sector's most important regional event in 2024
- Meet decision-makers/ key players in the dairy sector
- Share your vision of the industry's challenges and opportunities
- Present your solutions and innovations
- Expand your market

Sponsorship categories

Title sponsor	₹ 1 Crore
Platinum sponsor	₹ 75 Lakhs
Gold sponsor	₹ 50 Lakhs
Silver sponsor	₹ 25 Lakhs

Discover innovation at the exhibition

Step into a world of cutting-edge advancements at our exhibition, where leading companies will showcase transformative products, technologies and services shaping the dairy industry. Engage with pioneers, explore emerging trends and uncover solutions driving productivity & sustainability. Don't miss this opportunity to connect, exchange ideas and explore new horizons.

Explore Kerala

Extend your journey beyond the conference with our exclusive paid tour. Immerse yourself in the natural beauty and cultural heritage of the region with the guidance of local experts. Don't miss this to create unforgettable memories in 'God's own country.' For more information, please visit our website at www.idfkochi2024.com.



Sponsorship matrix

Entitlements	Title	Platinum	Gold	Silver
Dedicated sessions	Yes			
Broadcast of 30 second video during inaugural ceremony	Yes	Yes		
Logo presence in official media room	Yes	Yes	Yes	
Speaking opportunity	Yes	Yes	Yes	Yes
Exhibition space (square metres)	84	72	60	48
Complimentary delegates	11	9	7	5
Complimentary accommodation in venue hotel	5	4	3	2
Logo placement	Major position major logo	Privileged position	On all supports	On selected supports
Kit inserts	2	1	1	1
Web page visibility	Permanent	Permanent	Banner	Banner
Mobile app visibility	Yes	Yes		
Hyatt conference boat business meeting (1hr)	Yes	Yes	Yes	Yes

Other sponsorship opportunities

Day	Event	Amount (₹)
	Welcome reception dinner	10 Lakh
Day 1	Lunch	10 Lakh
	Cultural night followed by dinner	15 Lakh
Day 2	Lunch (Kerala Sadya cuisine)	15 Lakh
	Heritage site visit followed by dinner	15 Lakh
Day 3	Lunch	10 Lakh
All days	Tea breaks	5 Lakh/day



Suggested hotels

5 star hotels

- Vivanta by Taj (3 km)
- Radisson Blu (7.5 km)
- Holiday Inn (9 km)
- Kochi Marriott (10 km)
- Le Meridien (12 km)
- Crowne Plaza (12 km)
- Trident Hotel (12 km)
- Casino Hotel - CGH Earth (13 km)
- Taj Malabar Resort (15 km)

3 & 4 star hotels

- Marine Inn Hotel (3 km)
- ibis Kochi City Centre (4 km)
- Bharath Hotel (4.5 km)
- Gokulam Park Hotel (4.5 km)
- Hotel Abad Plaza (5 km)
- Hotel Abad Atrium (5 km)
- Travancore Court (5 km)
- The Renai Cochin (7 km)
- Luxo Kochi (7 km)

Plan your visit...



Registration

The delegates can pre-register online or register at the venue.



Payments

Cash, credit and debit cards are accepted at most hotels, restaurants and shopping malls.



Accommodation

Delegates are requested to make their hotel accommodation arrangements.



Access

Kochi airport is 30 km (45 minutes) from the venue, with taxi services available for commuting.



Visa request

Participants are advised to contact the consular authorities of India well in advance for processing the visa applications.



Weather & time zone

In June, Kochi experiences an average temperature of approximately 85°F (29.5°C), accompanied by the onset of monsoon. India follows Indian Standard Time (IST), which is Greenwich Mean Time (GMT) +5.30 hours.



Local currency

The official currency in India is Rupee, represented by INR (₹). The currency can be exchanged at money exchanges at the airport or in the city.

For more information, please visit our website: www.idfkochi2024.com





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